

## Internship

### Marketing and Business Development

(Geneva, Switzerland, 100%)

**Duration**                      6 months

**Starting date**                April 2020

Plair SA, leader in preventive environmental monitoring, has developed a proprietary and patented laser-sensing system for instantaneous detection of pathogens, allergens, and pollutants. The Plair system replaces microbiological identification and particulate counting, increasing efficiencies, automation, and enabling improved risk management related to biocontamination. Our instruments are used by leading meteorological organizations for automatic pollen monitoring, top scientists in aerosol and aerobiology fields worldwide and are also deployed for bio-contamination control and agricultural pest management.

To support industrialization of our new product, we are seeking a highly-motivated candidate to join our team in Plan-les-Ouates, Geneva.

#### Your responsibilities

- Leading market studies and customer surveys
- Identify business opportunities and get in touch with new prospects and understand their needs
- Report activities
- Preparation of marketing materials
- Preparation and participation in exhibitions and other marketing events
- Supervising of selected pilot projects with clients
- Assist with the updating of website content and social media posts

## Your profile

- Bachelor or master's degree in microbiology or pharmaceutical industry is preferable
- Excellent organizational skills
- Flexible and Independent
- Excellent communication, writing and presentation skills
- Fluent in English and/or French, German is a plus
- Fluent in MS office, skills in Adobe Suite is a plus
  - Be able to show independent problem-solving capability
  - Fluent in English and/or French

Valid Swiss work permit is mandatory or Swiss nationality

## Benefits

- Work in a high-tech revolutionizing environmental monitoring
- Highly interactive team with strong technical and interpersonal qualities
- Opportunities for personal and professional growth

## Contact information

If you are interested, send your application (CV and motivation letter) to: [careers@plair.ch](mailto:careers@plair.ch)